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Press Release

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DAYCARE PROS AUTHOR BOOK FOR WORKING PARENTS

DEAR DAYCARE PARENT COMFORTS BUSY PARENTS WITH PRACTICAL ADVICE

Newington, CT. — The authors of *Dear Daycare Parent: The Must-have Guide to Daycare for Working Parents*, recognized an information gap in the parenting book market. Parents could learn all about different teaching philosophies or get guidance on how to raise their kids, but no one was talking to them about how to handle the daycare experience: until now.

Jo-Ann Parylak and Jackie Rioux, co-authors of *Dear Daycare Parent*, set about creating a practical resource for new parents. The book details all aspects of a typical daycare or preschool day and arms parents with the information they need to make the experience the best it can be for themselves and their child.

The book contains over 101 tips, each with a key point, a detailed description of why it is important, and is augmented with a real-life example. Illustrations throughout, along with an occasional story of how a situation was handled, complement the text and drive home the value of the information being shared.

This colorful and often humorous book, published in February of this year, has garnered critical acclaim from several publishing industry reviewers. Notably, *Library Journal*, the leading library trade journal issued a review in May with a positive verdict, calling the book “upbeat” and recommending it “for all libraries.”

Rioux, who came up with the idea, says, “It’s hard enough balancing work-life and parenthood. Daycare adds a whole new wrinkle into the mix. If you’re a new parent and you’re starting your child

in daycare, this is the manual you need. It tells you everything you need to know to make the transition as easy as possible. It helps you achieve that work-life balance a little bit faster and with a lot less anxiety.”

Both authors have a combined 45 years of experience in all aspects of daycare, including starting and running preschool programs from scratch. Rioux and Parylak both worked at the former world-famous Newington Children’s Hospital daycare and preschool program for many years.

Dear Daycare Parent is available at libraries, leading book retailers, and online from Amazon.com or direct from the publisher at www.DearDaycareParent.com.

For more information on *Dear Daycare Parent*, please visit: <http://www.deardaycareparent.com>.

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